# Wisconsin's Statewide Attainment Goal



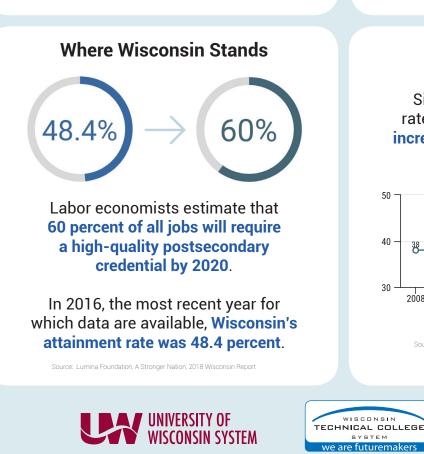
In 2017, WTCS, UW, and WAICU received a grant from the Lumina Foundation to support the partners' attainment goal. The higher education partners are collaborating to ensure those between the ages of 25 and 64 have every opportunity to earn degrees and high-value education credentials. Of particular interest is ensuring these opportunities are equally accessible to all prospective students, including first-generation college students, low-income students, people of color, and working adults.

### Why This is Important



A higher "attainment rate" - the proportion of those aged 25-64 with an education credential beyond high school - is tied to greater labor force participation and increased earnings.

The partners also believe that anyone who wishes to pursue education after high school should have every opportunity to do so.



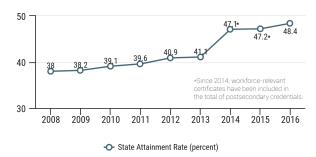
## Why This is Urgent Wisconsin Population Growth 5% 1% 94% Over 65 Under 18 18-65 Source: Wisconsin Department of Administration

### Wisconsin's population is aging.

The vast majority of Wisconsin's projected population growth from 2010-2040 is in the "over 65" age category. This is why the partners believe it is an economic imperative to increase postsecondary attainment.

## **Wisconsin's Progress**

Since 2008. Wisconsin's overall rate of educational attainment has increased by 10.4 percentage points.



Source: Lumina Foundation, A Stronger Nation, 2018 Wisconsin Report

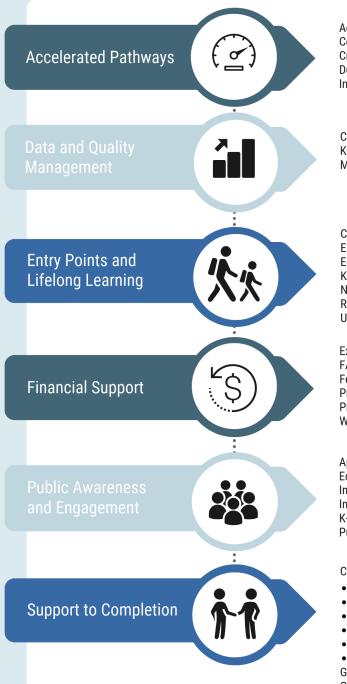
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## **Solutions**

Wisconsin's population is aging. With a wave of retirements and fewer high school graduates, the state faces an urgent and growing need for talent. To meet that need, many more people must continue their learning beyond high school, earning college degrees, diplomas or certificates, or completing a registered apprenticeship. Six key strategies have been identified to help Wisconsin achieve a postsecondary attainment rate of 60 percent by 2027 ... 60 Forward.



Accelerated Degree Programs Competency-Based Education Credit for Prior Learning Dual Enrollment and Advanced Placement Industry-Recognized Credentials

Credential Attainment and Gap Projections K-12 Data Collection/Career Readiness Indicators Monitoring Post-Secondary Metrics with Emphasis on Equity in Access and Completion

Credit for Prior Learning Early Childhood Education Education Offerings for Incarcerated Individuals K-12 Academic and Career Planning Non-Traditional Student Support and Programming Re-connection of people with incomplete degrees Universal Credit Transfer/Articulation Agreements

Expansion of Emergency Grant Support FAFSA Completion Assistance Federal Financial Aid Privately Funded Scholarships and Grants Promise Programs (Youth & Returning Adults) Wisconsin Grants

#### Apprenticeships

Economic and Workforce Development Training Internships, Workplace Learning, and Service Learning Inspire Program (Business Engagement) K-12 Academic and Career Planning (Parental Engagement) Public Awareness Campaigns

College Student Success Services:

- Academic and Career Advising
- Childcare Services
- Disability Services
- Diversity Services
- Financial Health Services
- Food Pantries
- Financial Health Services
- Integrated Student Support
- Mental Health Services
- Student Retention Services

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- Tutoring
- Veteran Services

Gap Programs to bridge extra time between high school and college Open Education Resources (OER) to expand access to text and media Support for Math and English Completion in first 30 credits

